

Tanya D. Wilson

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FASHION HISTORY FOCUS

Obtain experience & knowledge as it relates to the history of garments, historical and cultural dress & textiles

PROFESSIONAL EXPERIENCE

Marchon Eyewear Inc

New York, New York

2009- Present

Product Development Manager – Independently accountable for ensuring the designer vision is brought to life and delivered in excellent condition to the point of sale specifically for the Calvin Klein Collection and Sean John brands comprising more than 400 SKUs, from concept to end-stage production.

- Oversee project timelines for design, color, pricing and fit approval for Calvin Klein sun and optical product lines: Collection, Classics, Runway, Magnets, Flexon, Ck Petite
- Oversee project timelines for design, color, pricing and fit approval for Sean John sun and optical product lines: Sun, Optical, Retail
- Act as leading project status liaison to Italian office in Milan, driving daily communication of most recent project
- Communicate with Chinese vendors on a daily basis with respect to every stage of the development process including but not limited to timelines, quality control, design, sales samples, color and pricing.
- Work closely with Upper Management to expedite final design-related approvals in addition to acquiring necessary production sign-offs.

2007- 2009

Product Developer – Joined company as integral member of the Product Development team; assigned to expedite and streamline project functions driving the Coach brand and Sean John brand (sun & optical).

- Effectively communicate daily with overseas vendors on all stages of development including necessary rounds of sampling
- Maintain time & action calendar for optical and sun eyewear pre production samples, color chip approvals and temple tests
- Work closely with Production team to ensure prototype fit & features are created, cad and tooling samples are approved
- Submit spec sheets to factories to issue specific direction on all aspects of eyewear, including frame & lens material, color, and hardware

Victoria's Secret Direct

New York, New York

2006 – 2007

Internet Merchandising Consultant - Collaborate with the Web Buyer to focus on the merchandising needs of the web from a seasonal point of view as well as the fashion product needs.

- Partner with Intimate Department Merchandising Teams to understand the overarching theories of the line and seasonal concepts.
- Manage incoming requests for content, products, features, and site improvements including Scene 7. Proofing their completeness; and collect necessary materials for their entirety by the assigned deadlines.

2005 – 2006

Catalogue Merchandising Consultant - Support three Intimate Apparel merchandising departments; PINK, Very Sexy and Modern/ Casual. Execute day-to-day activities within the Brand concept to provide the target customer desirable product assortments that maximize company sales, profit, and Brand image.

- Maintains sample status and check quality, coordinate and order samples for photo shoots, and uphold general organization of the product
- Complete catalogue media product pagination revisions and reviews as well as serve as a contact for supplier/ vendor communication.

Ann Taylor, Inc.

New York, New York

2004 – 2005

Assistant Merchandiser – Responsible for all aspects of Petite Tops Division, \$58.6 million in planned volume sales for 2005; Received Ann Taylor's Development Training Program Certificate of Achievement while working in the Footwear and Handbag departments.

- Partner with Merchant to create a seasonally appropriate assortment based on history and design.
- Complete all marketing support documents & track all deliveries, utilizing global tracking system

Pepsi Bottling Group: Sales Representative

Philadelphia, PA

2002 – 2004

PROFESSIONAL WARDROBE & STYLING EXPERIENCE

Professional New York Wardrobe & Styling Experience

New York, New York

2005- Present

Independent Wardrobe Professional – A creative team player in charge of selecting clothing and accessories for Editorial publications, Broadway plays, Look Books, and Runway Shows. Collaborated with Costume Designers, Photographers, Hair and Make-Up Artists to create and build character profiles.

- Things As They Are: Theater Wardrobe Assistant (9/2010-10/2010)
- All That I Will Ever Be: Theater Assistant Costume Designer (12/2006-01/2007)
- MAXIM calendar: Stylist- Sp/Su 2007 Issue (11/2006)
- MAXIM calendar: Stylist- Sp/Su 2007 Issue (10/2006)
- MAXIM magazine- Stylist- September 2006 Issue (05/2006)
- Earnest Sewn Jeans: Assistant Stylist- Fashion Look Book (04/2006)
- Russian VOGUE: Assistant Stylist- July 2006 Issue (03/2006)
- TRUMP Magazine: Assistant Stylist- Summer Issue (03/2006)
- STUFF Magazine: Stylist- April 2007 Issue (02/2006)
- GQ Italy Magazine: Assistant Stylist (02/2006)
- aRUDE Magazine: Assistant Stylist- Summer 2006 Issue (01/2006)
- Morgane Le Fay: Assistant Stylist/ Dresser- New York Fashion Week Spring 2006 (09/2005)

PROFESSIONAL AFFILIATIONS

- Avant Guise; NYU Costume Club: Co-Founder & Vice President
- Costume Society of America: Member

PROFICIENCIES

MAC; Microsoft Office Suite: Word, Excel, PowerPoint, Outlook, Lotus Notes and Adobe, Internet research, Essbase 400, Mainframe, PLM Webtool

EDUCATION

New York University New York, NY

Present

MA; Visual Culture: Costume Studies

- Graduate Student Organization: Art & Art Professions Department Representative
- 2011 Participant: Exhibition Design & Display study abroad program, London, England

Fashion Institute of Technology New York, NY

2006

Certificate; Fashion Styling

Syracuse University Syracuse, NY

2002

BS; Retail and Marketing Double Concentration

- 2001 Participant: Marketing study abroad program, London, England